

Kim Teska
kim@teska.us

The use of SPIN to devalue people and the environment.

This paper examines the contradictions between stated and actual position or the SPIN concerning work, healthy food, opportunity, and use of resources. It examines how information is no longer information but a presentation of a desired opinion. How these crafted opinions can and do devalue people, the environment, and create a greater distance between those at the bottom and those at the top. This paper hopes to bring understanding to the way in which those who have more, those who have less, and the environment are intertwined and why valuing people and the environment is essential to ensure long-term success and sustainability for all.