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IDENTITY AND SOCIAL WORK BASED ON ACTIVE CITIZENSHIP

In our modern society it is very important for a social worker to construct his own professional identity. However, in order to have an effective interaction with a client it is even more important that a social worker provides proper conditions for the consolidation of the client's identity. The aim of the report is to discuss how the social work based on an active citizenship can form favourable conditions for the intensification of both social worker's and client's identities.

The first part of the report concentrates on the analysis of terms 'identity' and 'active citizenship', their content and interaction based on the theoretical knowledge of philosophers, sociologists and cultural anthropologists. Furthermore, the conception of the networking society and its influence on the construction of single citizen's identity is briefly presented. It is said that the impact of the social environment is especially important not only for the development of the individual's identity but also for its expression.

In the second part of the report on the basis of other scientists' theoretical insights and analysis of the data from empirical researches the graduate designs her own construct based on the empirical research on the role of a social worker/social pedagogue in developing adolescent's citizenship. It is assumed that a social worker's/social pedagogue's activity based on the promotion of the active citizenship is one of the most important factors influencing the consolidation of the client's identity.

At the end of the report the author presents the results and methodology of a comparative research initiated in London Metropolitan university on the civil identity of the youth in Europe.

Key words: *identity, active citizenship, networking society, social worker/social pedagogue*